



## SmileCon 2021 Virtual Marketplace Info

As exhibitors and sponsors of SmileCon™, your continued partnership means a lot to us. We are excited for your participation in the first-ever SmileCon October 11-13, 2021! If travel isn't in the cards for you this year or maybe you aren't quite ready for the face-to-face interaction, but ready to connect with dental professionals again—SmileCon™ Virtual Connection Suite is the answer! We invite you to see what we have to offer.

### How the Virtual Listing Works

**New this year**—Virtual Connection Suite is an intelligent matchmaking system that allows attendees and exhibitors the opportunity to connect and engage. **No need to create a custom booth or work on custom graphics.** Set up takes about 10 minutes. You will manage your **Virtual Listing** by creating a custom landing page to include:

- Searchable category keywords to help attendees find you.
- Recommended attendees based on how well they align with your product categories.
- Ability to send messages & meeting invitations to attendees through our portal in your preferred format: call, text, Zoom, Skype, etc. You and the attendee can decide the best way to meet.

### Standard Listing: \$4,500



- Company Logo
- Company description
- Company name, address, and up to 10 product categories
- Company web address and social media links
- Four company representatives
- Collateral uploads (1 press release, 1 video upload, and 1 show special)
- Access to match-making platform
- Thirty scheduled meetings (exhibitor to attendee) per company
- Thirty direct messages to attendees of your choosing
- Post-event report of appointments
- Post-event report of attendees that have 'favorite' your company
- Access the full attendee list (no emails) with an associated relevancy score based on demographic information
- Listing will be available through December 31, 2021

### Duration

- The **Virtual Listing** will be accessible to all attendees **through December 31, 2021.**
- **NEW in 2021**, exhibitors taking a booth in Las Vegas also receive the Standard Listing through December 31, 2021 (see above).

To secure your virtual listing and have a presence on the live floor plan, complete the [application](#) and email it to [rhonda@corcexpo.com](mailto:rhonda@corcexpo.com).


## Virtual Environment Examples:







HOME EXHIBITOR LIST/SEARCH FLOOR PLAN EXHIBITOR CONSOLE ATTENDEE TOOLS

### Ultradent Products, Inc

South Jordan, UT  
United States  
<https://www.ultradent.com>



[in](#) [f](#) [t](#)

Booth: C4309    Notes 

Ultradent Products, Inc. is a leading developer of high-tech dental materials, devices, and instruments worldwide. Ultradent's vision is to improve the level of oral health care and to make dental procedures more predictable and hassle free. Consistent with its mission, Ultradent works to improve the quality of life and health of individuals through financial and charitable programs. For more information about Ultradent call 800-552-5512 or visit [ultradent.com](http://ultradent.com).

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HOME EXHIBITOR LIST/SEARCH FLOOR PLAN EXHIBITOR CONSOLE ATTENDEE TOOLS

### Patterson Dental Supply Inc

Saint Paul, MN  
United States  
<http://www.pattersondental.com>



[in](#) [f](#) [t](#)

Booth: D2301    Notes 

Patterson offers the products, technologies and services needed to grow a productive, modern practice, and keep it running smoothly. Our customers can invest in their practices knowing they are supported by the expertise of the industry's most responsive sales, service and support teams. We make it easy to do business and our unwavering customer focus provides the confidence that we will be there when and how our customers need us.

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